CONTRACT

KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Greer Margolis Mitchell/ Pol
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
714283 /	06318964

Product
OBAMA/SKED A #1798

Contract Dates	Estimate #
09/18/12 - 09/24/12	**1798**

Advertiser	Original Date / Revision
Obama/D/President	09/17/12 / 09/18/12

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KUSA	Mary Tricoli	Telerep Philadel

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/18/12	09/21/12	The Doctors	1-2p		:30				NM	1	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	1	$300.00	0.00							
N 2	KUSA	09/18/12	09/21/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	2	$4,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	2	$2,400.00	0.00							
N 3	KUSA	09/18/12	09/21/12	Colorado & Company	10a-11a		:30				NM	2	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	2	$200.00	0.00							
N 4	KUSA	09/18/12	09/21/12	Tonight Show	1037-1137p		:30				NM	2	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	2	$1,200.00	0.00							
N 5	KUSA	09/18/12	09/21/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	3	$300.00	0.00							
N 6	KUSA	09/18/12	09/21/12	Last Call w/Carson Daly	1237-107a		:30				NM	9	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	9	$100.00	0.00							
N 7	KUSA	09/18/12	09/21/12	Days of Our Lives	M-F 2-3p		:30				NM	1	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	1	$550.00	0.00							
N 8	KUSA	09/18/12	09/21/12	9News 6am	6-7am		:30				NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	1	$1,200.00	0.00							
N 9	KUSA	09/18/12	09/21/12	Today Show	7-9am		:30				NM	1	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	1	$1,100.00	0.00							
N 10	KUSA	09/18/12	09/21/12	Today Show II	9-10am		:30				NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	09/17/12	09/23/12	-TWTF--	1	$400.00	0.00							
N 11	KUSA	09/21/12	09/21/12	Grimm	8-9p		:30				NM	1	$1,400.00

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TERMS: Due 15th day of the Month following Broadcast.

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09/18/12 - 09/24/12	OBAMA/SKED A #1798	**1798**

Advertiser	Original Date / Revision
Obama/D/President	09/17/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/17/12	09/23/12	----F--	1	$1,400.00	0.00						
N 12	KUSA	09/22/12	09/22/12	Saturday Night Live	1037p-1207a		:30				NM	2	$2,600.00
Week:		09/17/12	09/23/12	-----S-	2	$1,300.00	0.00						
N 13	KUSA	09/22/12	09/22/12	Sat Today	5-7am		:30				NM	1	$275.00
Week:		09/17/12	09/23/12	-----S-	1	$275.00	0.00						
N 14	KUSA	09/22/12	09/22/12	Notre Dame Football	Notre Dame Footba		:30				NM	2	$1,400.00
Week:		09/17/12	09/23/12	-----S-	2	$700.00	0.00						
N 15	KUSA	09/22/12	09/22/12	9News 7a Sat	7-9a		:30				NM	1	$700.00
Week:		09/17/12	09/23/12	-----S-	1	$700.00	0.00						
N 16	KUSA	09/23/12	09/23/12	Sunday Today	6-7am		:30				NM	1	$275.00
Week:		09/17/12	09/23/12	------S	1	$275.00	0.00						
N 17	KUSA	09/23/12	09/23/12	9News 7a Sun	7-9a		:30				NM	1	$700.00
Week:		09/17/12	09/23/12	------S	1	$700.00	0.00						
N 18	KUSA	09/23/12	09/23/12	Meet The Press	Sun 9-10a		:30				NM	1	$1,800.00
Week:		09/17/12	09/23/12	------S	1	$1,800.00	0.00						
N 19	KUSA	09/20/12	09/20/12	SNL Election Special/ Up All N	7-8p		:30				NM	1	$3,400.00
Week:		09/17/12	09/23/12	---T---	1	$3,400.00	0.00						
N 20	KUSA	09/24/12	09/24/12	The Doctors	1-2p		:30				NM	1	$300.00
Week:		09/24/12	09/30/12	M------	1	$300.00	0.00						
N 21	KUSA	09/24/12	09/24/12	Late News M-F	10-1035p		:30				NM	1	$2,600.00
Week:		09/24/12	09/30/12	M------	1	$2,600.00	0.00						
N 22	KUSA	09/24/12	09/24/12	Colorado & Company	10a-11a		:30				NM	1	$200.00
Week:		09/24/12	09/30/12	M------	1	$200.00	0.00						
N 23	KUSA	09/24/12	09/24/12	Tonight Show	1037-1137p		:30				NM	2	$2,400.00
Week:		09/24/12	09/30/12	M------	2	$1,200.00	0.00						
N 24	KUSA	09/24/12	09/24/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	$600.00
Week:		09/24/12	09/30/12	M------	2	$300.00	0.00						
N 25	KUSA	09/24/12	09/24/12	Last Call w/Carson Daly	1237-107a		:30				NM	2	$200.00
Week:		09/24/12	09/30/12	M------	2	$100.00	0.00						
N 26	KUSA	09/24/12	09/24/12	Days of Our Lives	M-F 2-3p		:30				NM	1	$550.00
Week:		09/24/12	09/30/12	M------	1	$550.00	0.00						
N 27	KUSA	09/24/12	09/24/12	9News 6am	6-7am		:30				NM	1	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$1,300.00	0.00						
N 28	KUSA	09/24/12	09/24/12	Today Show	7-9am		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$1,200.00	0.00						
N 29	KUSA	09/24/12	09/24/12	Today Show II	9-10am		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$400.00	0.00						
N 30	KUSA	09/24/12	09/24/12	M-F 430-5a News	430-5a		:30				NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		09/24/12	09/30/12	M------	1	$50.00	0.00						
								Totals		0.00		48	$35,300.00

Time Period	# of Spots	Gross Amount	Net Amount
09/17/12 -09/23/12	34	$25,500.00	$21,675.00
09/24/12 -09/30/12	14	$9,800.00	$8,330.00
Totals	48	$35,300.00	$30,005.00

Signature: _____ **Date:** _____

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